



## Cans with Andy Warhol

**GRADE:** 4 and up

**TIME:** 1-2 sessions

Developed by: Karen Stomberg



### KIT INCLUDES:

- lesson plan
- vocabulary board
- book: Andy Warhol by Mike Venezia
- lesson boards:
  - Andy Warhol art (3)
  - commercial labels not by Warhol (1)
  - self portrait (1)
  - process (2)

### MATERIALS:

- construction paper;
  - 6" x 12" gray
  - 4" x 4" gray
  - 6" x 9" asst. colors
  - 5" x 9" white
- small metallic (2" x 4")
- small colored const.
- scissors
- glue
- colored markers (wide)
- thin black marker
- ruler

### LESSON DESCRIPTION:

Students will be introduced to the artist Andy Warhol, famous for his Pop Art paintings of Campbell's Soup cans. Students will also learn that Warhol had a career as a graphic artist. Students will create their own labeled can to hold what ever humorous or imaginative things they want to contain or preserve.

### VOCABULARY:

graphic artist	media
shape/form	2D/3D
color	
pattern	

### ART ELEMENTS:

<input checked="" type="checkbox"/> Line
<input checked="" type="checkbox"/> Shape/Form
<input checked="" type="checkbox"/> Color
<input type="checkbox"/> Value
<input checked="" type="checkbox"/> Texture
<input type="checkbox"/> Space/Perspective

### ART PRINCIPLES:

<input checked="" type="checkbox"/> Pattern
<input type="checkbox"/> Rhythm/movement
<input type="checkbox"/> Proportion/Scale
<input checked="" type="checkbox"/> Balance
<input type="checkbox"/> Unity
<input checked="" type="checkbox"/> Emphasis

### CONTENT CONNECTIONS:

graphic art  
careers  
language-speech

**THEME:**  
containers

### OBJECTIVES AND ASSESSMENT CRITERIA:

- Students will:
- be introduced to the artist Andy Warhol, famous for his Pop Art paintings of Campbell's Soup cans.
  - discuss the career of a graphic artist.
  - consider what makes an effective label, and then create an imaginative or humorous label.
  - construct a 3D can with contents they would like to contain or preserve.

### PREPARE:

Andy Warhol is a FNSBSD Grade Level Artist; familiarize yourself with him through this lesson and other sources.

- read lesson plan and make a sample to ensure student success
- cut paper and gather materials

## ENGAGE AND EXPLORE:

### Introduce students to the life and work of Andy Warhol

#### 1. Andy Warhol's art

Arrange reproductions of Andy Warhol's Campbell's Soup Cans on the board. The soup cans are the images that Andy Warhol is most famous for.

- Explain to students that Andy was at first, a very successful commercial **graphic artist** who created illustrations and advertisements for magazines.

- He wanted success as a gallery artist as well. When he created large colorful painted or printed images of everyday products, people loved them and many of these found their way into museums and galleries as art pieces. Andy didn't design the original product packaging; he copied well-known products much larger than the real thing.

- Ask students if they think these belong in a museum. Why? Why not?

- Andy Warhol was interested in many kinds of **media** (forms of mass communication). He created movies, started a magazine called Interview and created many series of portraits of famous people. Mickey Mouse is an example of his famous people portraits.

- Ask students if they think famous people become like products. In what way?



Campbell's Soup 1  
Andy Warhol 1968



Self Portrait 1967  
Andy Warhol

#### 2. Andy Warhol's life

Put Andy Warhol's portrait on the board. Andy Warhol's *Self Portrait* was radical looking in the 1960's when he created it. At the time, he had to use a complicated photo process using multiple silkscreens, printing in many layers of color. The process required a lot of technical skill. It would be simple for any one of us to use a computer today to make a portrait similar to this one and print it out in minutes.

Warhol's art had a great influence on other artists, the mass media and on graphic design. Read the book *Andy Warhol* by Mike Venezia to the class before or while they work.

**CREATE:** In honor of Andy Warhol's obsession with cans the project is to make a 3D can.

1. Show students the lesson example board.

2. Brainstorm: Think about the contents of your can. What is in your can?

Cans preserve precious things we want to keep but also could be used to 'can' undesirable things. Brainstorming ideas for what could be in a can is a FUN process. To help students get started, here is a list of ideas (also enlarged as a full page at the back of the lesson plan.)

***What is in Your Can?***

*Dogs/cats/ monkeys/ a hat?*

*Mythical creatures/ a dragon perhaps?*

*Noodles/ bubbles/ worms or snakes?*

*Apples/ oranges/ pears or cakes?*

*Chocolate/ socks/ sunshine or fish?*

*Snow/ auroras/ music or wind?*

*Sisters/bugs/nightmares/dreams?*

*Monsters/worries/magic or smiles?*

3. Put label examples on the board. Ask students what is the same about Andy Warhol's Campbell soup labels and the other product labels? What information is on each label?

It is important to companies that people recognize their products. What makes the Campbell's soup labels recognizable? Notice the gold seal on the can. Many products use these to advertise awards that their products have earned.

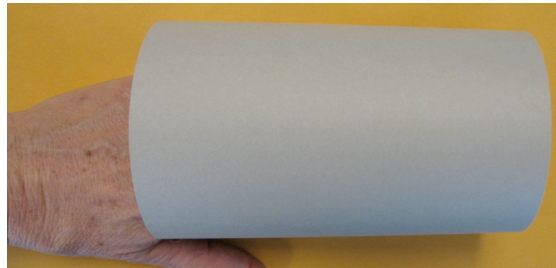
4. Make a label on the white 5" x 9" paper by following steps below:

- **Border:** Create a simple border with marker lines at the top and bottom of the can. Use a ruler. Choose black and one other color. Add a small pattern if you want.
- **Seal:** Use metallic paper to create a seal--circular or sunburst style. Glue to can.
- **Company name:** Write **your** name as the name of the company. Use a thick line marker to write your first or last name in cursive with an 's' to show ownership. Use a thin line black marker to outline the cursive.
- **Product name:** Identify the product in the can by writing in a BOLD and readable style like block letters in capitals. Keep it SIMPLE! Add a slogan or funny saying in thin black marker. Don't illustrate what is in the can—save that for later—see step 8.



5. Make can:

- Put a long rectangle of glue along one 6" edge of the 6" x 9" gray paper.
- Roll paper into a cylinder and hold the glued edge, running your fingers inside and outside for at least 10 seconds—count it!



6. Glue label on can: This is a bit tricky.

- Make a thin line of glue, 1/4" in from the edge all around the back of the label.
- Place one edge of the label onto the can and roll can on your desk pushing the rest of the label on. Keep running your fingers inside and out pressing the label on.



7. Assemble can and background:

- Glue 6" x 9" colored paper to center of black 9 x 9" square.
- Glue can onto background using a long line of glue on the back seam—put hands inside can and press.
- Cut a circle for the lid and use a small piece of tape to hinge it to the can—or glue lid in an open position.



8. Make contents of can:

- Illustrate what is in your can using cut paper shapes with marker details.
- Contents may be anywhere on the background or spilling out of the can.
- Use several colors and add accents with marker.



**CLOSE:**

ASSESSMENT: Ask students to stand and present their cans one at a time. Have them read the label and tell the story of the contents. Allow other students to ask questions.

Teacher administered assessment tool

DN	OK	UP	Lesson _____ Teacher _____
			Grade _____ Date _____ Number of Students _____
			Using the thumbs up, ok, and down technique, ask your students the following questions and record their answers. (K=knowledge, S=skills, C= creativity, A=attitude, E=engagement)
			1. Did you create a personal label similar to Warhol's Campbell Soup cans? (K)
			2. Could you explain what a graphic artist does? (K)
			3. Can you explain the difference between 2D and 3D? (S)
			4. Did you make interesting cut paper shapes with marker details? (S)
			5. Is your can unique with creative contents? (C)
			6. Did you listen carefully and follow directions? (A)
			7. Did you work hard during this lesson? (E)
<u>Teacher self-critique</u>			
			8. My teaching of this lesson: 1      2      3      4      5      6      7      8      9      10 needed improvement _____ was highly successful
			9. What would I do differently next time?

**ALIGNMENT:**

<b>Alignment of Standards:</b> Art: A1, 3,4,7; B5, 6; C2a, d, e, 4,5;D2, 4,6. English: A, B, D, E. Culture: A Employability: B	<b>Alignment of GLE's:</b> Reading: R2.4, R2.6. Math: M5.1.7.
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**CREDITS:**

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## ANDY WARHOL: GRAPHIC ARTIST

We studied the art and life of the legendary American media artist, Andy Warhol. He is famous for his POP ART paintings of Campbell's Soup cans.

After a successful career as a graphic artist making illustrations and advertisements for magazines, he became famous for his paintings, films and his own magazine called *Interview*.

After discussing things that a can contains and looking at the components of an effective product label, we created our own can. Our labeled cans preserve humorous or imaginative things.



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